

DURANGO FARMERS MARKET

General Membership Meeting – October 21, 2015

La Plata County Extension Office

The meeting was called to order by President, Dave Banga at 6:40 PM with 21 members present. Introduction followed of the Board, Lynndee Beller, our bookkeeper, and Cody Reinheimer, Market Manager and all attendees.

The minutes of the last membership meeting, April 16, 2015, were read by Secretary, Kay James, and approved as read.

In the absence of Radiance Beals, Treasurer, Dave Banga asked if there were questions about the financial report that had been handed out to the attendees. The question was asked if we have our treasurer's books audited as a protection to the organization and its officers, and the answer is that so far we have not felt it was needed but might need to be considered.

President, Dave Banga, reported that he and Dianne Owen will be reviewing the By-laws and Rules and Regulations this winter for needed refinements.

Our Market Manager, Cody Reinheimer, expressed appreciation to Lyndee, the Board and the vendors for their cooperation and a harmonious market season. He reviewed in detail for the members present his activities since spring including communication with First National Bank and vendors. There ended up being plenty of room for all vendors, he advertised for an intern to help him but found no takers. A Spanish poster for EBT was created and circulated, Bucks program is working. The Iron Chef event took a lot of his time since the only outside support came from Darren Parmenter for the Extension Office who will not be available to help next year. He felt we had a good turnout for the event. He attended October Fest and Local First events to observe them. Vendors for the two DFM Holiday Markets will be assessed \$40.00 for each booth space, payable in advance. Next year we will be our twenty year anniversary and he is open to ideas to make this a special celebration.

New Business:

Election of two Board members for 2 year terms:

Kay James, James Ranch Beef and Tim Wheeler, Durango Coffee Company were nominated and elected by acclamation of the members present. Mike Nolan announced that he will not be vending at the DFM in 2016 but would continue on the Board through the winter.

Call for logo designs:

Dave asked the members to help in locating someone to design a new logo for DFM in honor of our 20th anniversary celebration, and for any ideas for a new logo, so it can all be done this winter. It needs to be professionally done. Suggestion for other products for the Market to sell with this new logo would be welcomed by the Board.

The question was asked if the City would give DFM special support for the 20th celebration with banners, etc. The answer was that we've had appreciation of our existence, but not a great deal of support or promotion by the City of Durango. Mike Nolan stated that he would work on getting a dialogue going with some connections he has within the City to get more support.

Other:

It was discussed that we might need to get another type of event to replace the Iron Chef event as it has become difficult to recruit chef participants, the outside sponsors are missing, and it just may be time to do something fresh. A public pie baking contest and cooking demonstrations were suggested.

The question was raised about the event a regular vendor leaves for a year or more then wants to vend again, does that vendor automatically get his former space? The Board will discuss this and get back to the members with a recommendation.

The suggestion was made that the regular hours of the Market be changed to 9:00 - 12:00 (the October hours). After discussion, the consensus of those in attendance was that the regular hours should remain 8:00 – 12:00.

There being no further business Dave thanked everyone for coming, adjourning the meeting at 8:15 PM.

Respectfully submitted,

Kay James, Secretary