

# DURANGO FARMERS MARKET

P.O. Box 3761 – Durango, Co 81302

## SPRING MEMBERSHIP MEETING

April 18, 2017, 7:00-8:30 PM

La Plata County Extension Office

### Minutes

1. **Call to Order** by President, Tyler Hoyt at 7.05 PM, followed by introduction of attendees
2. **The minutes** of October 18, 2016 General Membership meeting were approved as written.

### 3. **Officer and Staff Reports:**

**Treasurer's report:** Max Fields, Treasurer, not being in attendance, Tyler and the Board introduced the 2017 Budget numbers and answered questions.

**President's Report:** Tyler reminded the members that the Board is open to their concerns during the season but that a harmonious market is anticipated. He so grateful that the Sponsorship Program has answered the need to fund the Transit Bldg. restroom rental.

**Market Manager's Report:** Cody Reinheimer reiterated how he spent his time since the fall meeting and in preparation for the spring's opening. There is a new web page on our site about the Sponsorship Program. His thanks to the Board for getting restroom issue resolved and to the members for raising healthy food for our community.

### 4. **New Business:**

**Manna Garden Project:** Brooke Frazier, Manna Garden Coordinator reported a successful 2016 season with \$5,000.00+ veggies distributed to 1000 people. She thanked the vendors at DFM for their generosity following each market allowing the surplus veggies to be distributed at Manna Soup Kitchen. She's looking forward to another good year in 2017.

**Sponsorship Program/ Restroom Issue:** The final word from the City is that we can rent the restrooms at the Transit Center for \$170/Saturday, open 8-12:00. For this year that would be \$4,250.00 for the season. Amber Blake voiced a popular opinion among the vendors that it was so hard on the vendors and customers to go elsewhere that she is grateful a way has been found.

The Board explained the Sponsorship Program that allows sponsors to have some booth time at the DFM in exchange for cash contributions that would go to restroom rental. Tim Wheeler

explained his negotiations with B.I.D. who acknowledged the value of having DFM downtown. They were able to allocate \$2,000 from their budget this year, as a sponsor, toward paying for the restroom rental. It is hoped they will continue to support us each year.

The Sponsorship Program looks like this:

1. Venue Sponsor (First National Bank)
2. Seasonal Sponsor (2 booths all season)
3. Event Sponsor (\$500 per event)
4. Friends of the Market

Sponsors would be acknowledged by their booth presence and advertising; Friends of the Market would get discounts on DFM products.

Present sponsors are First National Bank, B.I.D., Anderson Environmental Windows, Wells Group. We are still working on the criteria for acceptance of sponsors. The Board thanked Cody for implementing the details of the Program.

**Comments Received:**

Dave Banga went on record wanting a local mandate for sponsorships—not just accepting money from non-ag, unassociated sponsors.

Dan James reminded the membership that we have historically had a savings of \$25,000.00 for our long-term security.

Michael Schwebach presented the idea of a rebate to first year vendors that attend regularly for a season.

**Review and approval of 2016 Budget:** Following a brief review of the budget, Katie Barger moved that the 2017 Budget be approved, Dave Banga seconded the motion. The motion was approved.

The Board asked the new vendors to introduce themselves—and expressed gratitude for their participation.

There being no other business to come before the members, the meeting was adjourned at 8:20 PM.

Respectfully submitted,

Kay James, Secretary