

DURANGO FARMERS MARKET

Board Meeting Minutes– August 29, 2017, 7:00 PM
Brew, Durango

The meeting was called to order by Tyler Hoyt, President at 7:10 PM. Those present: Tyler Hoyt, Tim Wheeler, Kay James, Emily Jensen, Max Fields, as well as Cody Reinheimer, Market Manager.

New Business:

1. Market Manager Search

Need to dig out job description from when Cody hired and be sure qualification include being a good communicator (non-violent communicator). Also needs to be an organized person, detail oriented, with email capabilities, and understanding of Farmers Markets and farming. Tyler will update Job Description. Application need to profile the part-time job with hours and time requirements, state salary, and requirement of being a good communicator.

We will start advertising (newspaper, web site, word of mouth, etc.) as soon as we get everything ready so can set deadline. Cody and Tyler will do first screening and send results to all. Will have new board members in October so meet then to interview.

Cody can train the new manager in February and March, even through the first Market if necessary.

2. Bathrooms and Sponsorship 2018:

The community and vendor response to having the Transit Center restrooms available this year was enormous! Some vendors want us to stay as agriculture-based as possible so don't get commercial, however, in accepting sponsorships. Action items: 1. Tim will call Amber at City to see if they have had a change of heart on price. 2. If we put a tax on vendor fees it would be \$3.00/ market or \$73.00/year to pay for the restrooms. 3. Emily and Cody are going to ask for feedback from the 2017 sponsors. 4. Tim will draft and circulate to Board a letter to B.I.D. for a lessor amount.

3. Cody was quite concerned about a visit from Claire MacPherson, and Lynette Hutchinson of San Juan Health Department at the previous Saturday's market. They showed up unannounced and told him they just wanted to invite the vendors to a class. Cody had meet with them recently and gone over their regulations for our vendors and they said there would be no surprise inspections. Cody thinks they are miss-led into thinking our greens vendors are retail-ready-to-eat vendors. Thy apparently held conversations about regulations and violations with some vendors freaking them out.

Action taken:

Cody spoke to representatives of the Colorado Farmers Market Association, Beth La Shell, and Darin Parmenter (who gave him the name of the supervisor at SJBH).

Cody will write a letter to their supervisor, copying them, asking the following: 1. No indicator of official inspection, 2. What purpose of visit? 3. Was there a complaint? 4. What you told our vendors confused many. 5. If plan to redefine regulation have a listening session. Cody will compose and send to Board for approval.

4. After review of the Local First program presented previously by Tim Wheeler, Emily moved, and Tyler seconded that we participate as a non-profit recipient of customers who wish to round up their total purchases for the benefit of DFM this coming year. The motion passed.
5. There is some question about disposal of DFM trash after the market. Cody will explore with the bank about using their dumpster and Tim will talk to the City about using the Transit Center dumpster.

There being no further business the meeting was adjourned at 8:45 PM.

Respectfully submitted,

Kay James, Secretary